

ASP™

AUTOMOTIVE SERVICE PRODUCTS

#1 in Distributor Care

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navigate our
new catalog with
fully interactive
Table of Contents
& Index sections!



SALES



OFFICE

**one
stop
shop**



PARTS



SERVICE



BODY SHOP

THE BEST PRICES AND AVAILABILITY ON
**AUTOMOTIVE FORMS,
SUPPLIES AND PRINTING**

Look no further for these well-known brands... **WE HAVE THEM ALL!**



"THE CAAT PROTECTS AND SERVES"

Purr-fect selection of Service Department Products!



HIGH-V!Zi-BILITY TO ATTRACT ATTENTION

Showcase or celebrate throughout the Sales Department!



ADVERTISE ON HIGH-VISIBILITY DISPATCH NUMBERS

Share your Message while servicing their vehicle!



PROTECTS, CLEANS & DEODORIZES VEHICLES

Keeping people and vehicles clean & safe!



VIVID, HEAVY-DUTY DISPATCH NUMBERS

Select your favorite bright, glowing color!



FORMS YOU CAN TRUST TO GET IT RIGHT

A complete line-up of Required & Preferred Forms!



EVERYTHING TO ARRANGE, ORGANIZE & TRACK

Dealer Organization, Vehicle Tracking, and more!



DISPLAY INFORMATION THAT DEPENDABLY STICKS

To INTERIORS or EXTERIORS of vehicles!

YOUR
SUCCESS
IS OUR
GOAL



**Let us help you with
the forms and supplies
for your entire dealership!**

SALES

Addendum Stickers	52-53	Document Holders	76-77	License Plate Envelopes	89
Air Dancers & Air Tubes	12	Flags	15-16	License Plate Screws	87
Air Fresheners	79	Floor Mats, Carpet & Rubber	78	Log Book	54
Bags, Plastic	92	Forms	56-67	Markers, Windshield	30-31
Balloons	18-21	Frames & Plates	84-86	Paddle/Clip-On Flags	10-11
Banners	13-16	Giant Magnetic Numbers	17	Pennants	14
Bows	32-33	Greeting Cards	55	Postcard Mailers	2-3
Buyers Guides	48-50	Hang Tags	34-35	Shopper Box	17
Car Plate Accessories	86-89	Hitch Covers	91	Swoopers	4-8
Cleaners & Scrapers	80-83	Hoodies	14	Tags	35-39
Deal Jackets	68-75	Key Fobs	93	Window Stickers	46-47
Decals	90-91	Key Systems	42-45	Windshield Vinyls	22-29

OFFICE

Cash Receipts	102-103	Laser Forms	104-105	Petty Cash	106
Checks	94	Markers	108	Suggestion Box	101
Envelopes	96-97	Office Supplies	107-111	Time Cards	100
Forms	98-106	Paper, Copy	107	Vehicle Inventory	98-99

PARTS

Credit Memo Books	116	Parts Bags	114	Purchase Order Books	116
Laser Cut Sheets	115	Parts Invoice	115	Special Parts Order Forms	113
Manila Tags with Wire Inserted	117	Parts Requisition Forms	114	String & Wire	117
Multi Purpose Tags	117	Pick Up Receipt	114		

SERVICE

AdVer-Tags	138-139	Forms	159-167	Safe Shield Sanitizing System	125
After Hours Boxes	158	Gloves	146	Safety Glasses	147
After Hours Envelopes	156-157	Hang Tags	141	Seat Covers	122-123
Car Hats, Magnetic	140	Inspection Forms	160-164	Self-Locking Key Tags	137
Cash Boards	173	Job Time Tickets	170-171	Shop Towels	145
Chargers	150	Laser Service Invoice	159	Soap & Dispensers	148
CSI Stickers	140	Multi Point Inspections	160-164	Sorbents	142-144
Dispatch Numbers	130-136	Oil Change & Reminder Labels	126-129	Stamps, Self-Inking	173
Ear Protection	147	Rental Agreements	155	Steering Wheel Covers	123-124
File Right Color Code	174-176	Repair Orders & Racks	166-169	Towels	145, 149
Floor Mats, Disposable	118-121	Route Sheets	152-154	Urgent Recalls	172

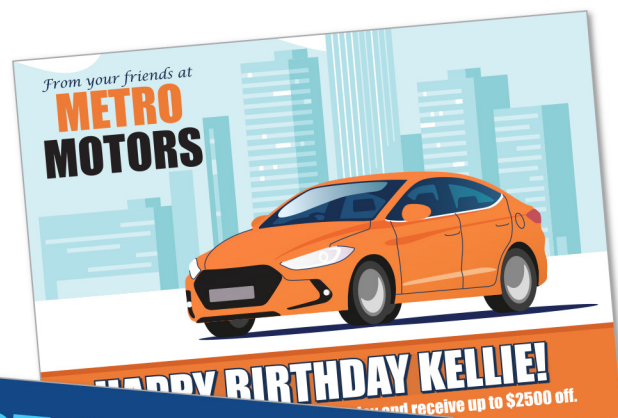
BODY SHOP

Adhesive Wrap	182	Color Edge Body Shop Jacket	179	Towing Register	181
Body Shop Deal Jacket	179-180	Repair Estimate	181	Ultra Heavy Body Shop Jacket	180
Car Covers	182	Tire Maskers	182	Vehicle Check in Report	181

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Direct Mail!

Personalized mailers are more likely to be read. They are eye-catching, memorable & more likely to get noticed.



Individually personalize with your customer's names!



Become a **RESPONSIBLE OWNER™ MEMBER**

OIL CHANGES FOR ONLY \$100

Redeem this coupon to start your membership today! Expires tomorrow.

Let us do the heavy lifting and watch your business thrive!

Custom Postcard Mailer

Let us help you increase your customer's awareness of your operations, specials and unique benefits. Personalization makes these mailers more engaging, effective, and eye-catching. We can add your customer's information to make the mailer more relevant and more likely to be read.

- 3 Sizes Available: 11" x 6", 8-1/2" x 6", 6" x 4-1/4"
- 14 Pt. coated cardstock
- Full color printing available on both sides
- We can match any design
- Minimum quantity 250



4950-10 Small

6" x 4-1/4"

4950-13 Medium

8-1/2" x 6"

4950-16 Large

11" x 6"



SAVE ON POSTAGE WITH OUR DIRECT MAIL PROGRAM!



When you purchase automotive forms and supplies from a single source — like us — it makes sense, saves money, and yields consistent benefits — for you.

What benefits?

- **Low Shipping Costs:** Order all items from one source, track and receive fewer parcels, pay a lot less, and reduce shipping costs. We'll deliver — fast, efficient, and reliably.
- **Strong Relationships:** As we gain your trust, you gain time to improve quality, efficiency, and overall performance — and that helps your business grow.
- **Better Pricing:** One supplier with a larger share of your purchasing means big savings that we pass on to you. It's just good business.
- **Lower Administration Costs:** Having one good partner, rather than several, saves money by consolidating! Fewer meetings, calls, e-mails, and less paperwork = more money in your pocket. It's simple math.
- **Reduced Purchasing and Processing Costs:** It costs less to process one purchase order than it does five. It costs less to process one invoice than it does three. Less paperwork, fewer errors, less time and expense. It just adds up in your favor.

One-Stop Shop With Us.

**Let us be your full-time, day-to-day business partner.
We'll treat you like you're our only customer.**